



GUILD OF
AGRICULTURAL
JOURNALISTS



www.farmingmediacentre.com

Interest 1	Livestock	
Interest 2	Dairy	
Interest 3	Beef	
Interest 4	Sheep	
Interest 5	Poultry	
Interest 6	Pigs	
Interest 6a	Animal health, welfare and nutrition	
Interest 6aa	Horses	
Interest 7	Arable	
Interest 8	Cereals and combinable crops	
Interest 9	Root crops	
Interest 9a	Grassland	
Interest 9b	Crop protection	
Interest 10	Non-food crops	
Interest 10a	Forestry	
Interest 11	Machinery	
Interest 12	Environment, conservation	
Interest 13	Business management	
Interest 14	Food production and processing	
Interest 15	Farm politics and economics	
Interest 16	Horticulture	
Interest 17	Fruit	
Interest 18	Vegetables	
Interest 19	Rural affairs and social issues	
Interest 20	Food and product marketing	
Interest 19	Overseas agriculture	
Interest 22	Organic agriculture	
Interest 23	Land and property	

DISCIPLINE 1	EXPERT	
DISCIPLINE 2	JOURNALIST	
DISCIPLINE 3	PHOTOGRAPHER	
DISCIPLINE 4	PR CONSULTANT	
DISCIPLINE 5	BROADCAST AND MEDIA ADVICE	

Farming Media Centre Interest key

Here is the list of interests and disciplines by which Guild members will be listed on Farming Media Centre. They are also the key words that will be used by anyone searching the online database for writing, photography or PR services. Please complete the form by inserting 'X' into the column next to the interest and discipline that best represents your area of expertise. Visit the website to read how the service works.

Member name:.....

Email:.....

Tel:.....

Please email your completed form to:

adrian.bell@farmingmediacentre.com

Or post it to:

Adrian Bell / Guild of Agricultural Journalists

c/o Whisper.pr

Forward House

17 High Street

Henley-in-Arden B95 5AA

Or fax if to: 01608 638410