

BRITISH GUILD OF AGRICULTURAL JOURNALISTS  
& JOHN DEERE LIMITED TRAINING AWARD

# JOURNALISM COURSE

SUNDAY TO TUESDAY JULY 2 – 4, 2017  
PLUS 3 DAYS' WORK EXPERIENCE

LEARN THE BASICS OF AGRICULTURAL/HORTICULTURAL JOURNALISM -  
AND GET THE CHANCE TO WIN THE JOHN DEERE TROPHY PLUS £250!



BRITISH GUILD OF  
AGRICULTURAL  
JOURNALISTS



JOHN DEERE

A unique training scheme organised by the British Guild of Agricultural Journalists and sponsored by John Deere Limited.

This two-part course is aimed primarily at graduating students, recent graduates or existing journalists with less than 12 months experience, who are interested in a career in agricultural or horticultural journalism.

Two days of lectures at John Deere's headquarters at Langar, near Nottingham (with two nights' accommodation provided), will be followed by three days' practical work experience with a specialist magazine, newspaper or public relations agency.

At the end of the course, each student must write a news story for the journal of their choice. A special judging panel will award a £250 cheque and the handsome John Deere trophy to the winner.

Those interested in attending the course have until FRIDAY APRIL 28, 2017 to return a completed application form. The course is completely free of charge, although successful applicants will be expected to cover their own out-of-pocket expenses.

For more details or an application form, please contact:

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Email: [steve@asmpr.co.uk](mailto:steve@asmpr.co.uk)

*Forms are also available at [www.JohnDeere.co.uk](http://www.JohnDeere.co.uk) or from:*

*(insert careers adviser contact details here on printed copies)*