

# Perkins Power on the Farm Award 2018



 Perkins®

THE HEART OF EVERY GREAT MACHINE

# Perkins Power on the Farm Award 2018

Calling all agricultural journalists – we need your entries for this year's Power on the Farm Award.

For more than 40 years Perkins has worked hand-in-hand with the British Guild of Agricultural Journalists (BGAJ) – so much so that our annual Power on the Farm Award is now a highlight in the Guild's event calendar.

## How do I enter?

We're looking for an article that you wrote and had published in 2017. It's as simple as that!

You just need to email us a copy of the article by May 25 and a sentence or two about its purpose. You can then sit back and wait to hear if you have won.

## What's in it for me?

Aside from being in with a chance of winning one of four cash prizes, you'll be treated to a spectacular day in London.

Thanks to Event Manager, Claire Cox, you'll enjoy a memorable experience followed by a sumptuous lunch.

Over the last few years our award winners have dined at the likes of The Ivy, The Mayfair and The Ritz; enjoyed a high speed boat ride on The Thames, made pasta and Chinese food with some of the city's best chefs and even got to spend quality time with celebrity co-host of Countryfile, Adam Henson.



# Information



1st prize – £2,000

2nd prize – £1,000

3rd prize – £500

4th prize – £250

Awards celebration: **Thursday July 26, 2018**



BRITISH GUILD OF  
AGRICULTURAL  
JOURNALISTS

## Terms of entry

Entries must have been published in the UK between January 1 and December 31, 2017. The subject of 'power' on the farm should be considered in its widest sense, therefore entries are not confined to stories about machinery.

Submissions can be made by the author or a third party. Only one entry per person.

## Closing date for entries is May 25, 2018

The competition is not open to 1st prize winners of the past three years. The competition is still open however to runners up.

All entrants must be available to attend the awards celebration in London on Thursday July 26, 2018 (winners will be announced on June 26, 2018).

## How to enter the Power on the Farm Award 2018

Send one scanned copy of your published article to the below link no later than May 25, 2018. Please include the following information with your entry:

1. Submit your scanned entries online to the following address  
[poweronthefarm@perkins.com](mailto:poweronthefarm@perkins.com)

2. Please include the following details:

- Name of entrant (author)
- Name and date of publication the entry featured in
- Contact telephone number
- What was the purpose of the article?



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