## BRITISH GUILD OF AGRICULTURAL JOURNALISTS JOHN DEERE TRAINING AWARD

## JOURNALISM COURSE

SUNDAY TO TUESDAY JULY 5 – 7, 2020 PLUS 3 DAYS' WORK EXPERIENCE

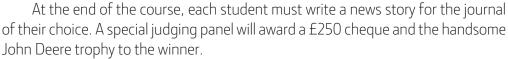
LEARN THE BASICS OF AGRICULTURAL JOURNALISM - AND GET THE CHANCE TO WIN THE JOHN DEERE TROPHY PLUS £250!



A unique training scheme organised by the British Guild of Agricultural Journalists and sponsored by John Deere Limited.

This two-part course is aimed primarily at graduating students, recent graduates or existing journalists with less than 12 months experience, resident in the UK, who are interested in a career in agricultural journalism.

Two days of lectures at John Deere's headquarters at Langar, near Nottingham (with two nights' accommodation provided), will be followed by three days' practical work experience with a specialist magazine, newspaper or public relations agency.



Those interested in attending the course have until MARCH 31, 2020 to return a completed application form. The course is completely free of charge, although successful applicants will be expected to cover their own out-of-pocket expenses.

For more details or an application form, please contact:

Steve Mitchell, ASM Public Relations, Office 14, Brewsters Corner, Pendicke Street, Southam CV47 1PN Tel: 01926 818762 Mob: 07717 213182 Email: steve@asmpr.co.uk

Forms are also available at www.gaj.org.uk, www.JohnDeere.co.uk or from:

= a. e a. e a · a. · a · e · e · e · e · e · e · e · e · e
(insert careers adviser contact details here on printed copies)